Supporting and Delivering Innovation in Alberta

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Abstract

Taking action - A case study on evaluating the technical and economic feasibility of low technology readiness level (TRL) new energy opportunities.

Imperfect information or lack of information characterizes most early-stage technical opportunities. Additionally, standard methods that could be applied to several situations do not exist. The solution lies in creatively defining the problem, and its boundaries and making reasonable and defensible assumptions for evaluating the opportunity.

Puneet will provide an overview of Innovate Calgary's role in the innovation ecosystem and discuss examples of assessing new energy opportunities from his past work.

Biography



Puneet Mannan leads Innovate Calgary's energy and cleantech technology commercialization, programming, and partnerships portfolio. He teams up with researchers, entrepreneurs, innovation partners, and funders, ensuring that innovation opportunities are suitably assessed, higraded and de-risked for economic development.

Puneet has extensive experience in innovation program design, implementation and management, technology scale-up and development, and start-up mentoring, including technoeconomic assessments, business model design, and fundraising.

